







Deliverable D3.2

Secure Pack Home - Draft

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Abstract		
To complete		

Keyword list		

Executive Summary

This document aims at drawing up a first overview of users and operator requirements regarding the scope of ACEMIND at the beginning of the project. It is divided into two parts in order to depict respectively the expectations from a user point of view on the one hand and from an existing service point of view on the other hand.

Regarding users' requirements, a methodology based on a user centric approach has been used; 55 face-to-face individual interviews occurred in 33 different European countries (France, Germany and Turkey): this represents more than 100 hours of deepening with people to identify the users' brakes and expectations regarding the scope of ACEMIND project. This approach enables to:

- Validate the interest that users' show regarding the functional scope of ACEMIND: when people think about their "home in the future", they are looking for smart home, which conciliates ergonomics and high tech, the whole being integrated into a single application
- Refine the functional definition of the services constituting this smart home: at the beginning of the ACEMIND project, 3 main service categories have been defined (Lifestyle, Health and Smart Energy) and were thorough during the interviews. These 3 services were a basis in order to have inputs for the participants so that they can comment and enrich them.

Regarding the existing service proposed by the supplier or operator, requirements is based on an analysis of features and current user interface.

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Document History

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Franck	COCHET	0.1	Creation part: Secure Pack
Jean-Philippe	JAVAUDIN	0.2	Corrections + conclusion part.
Olivier	Bouchet	1.0	Final

List of Acronyms

Acronym	Meaning
ACEMIND	Advanced Convergent and Easily Manageable Innovative Networks Design

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1 Introduction

In the Eureka/Celtic+ framework, the European research project ACEMIND (Advanced Convergent and Easily Manageable Innovative Networks Design), launched in October 2013 for a 3 years period, aims to simplify the installation and use of intelligent home equipment, regardless of supported technologies. ACEMIND consortium brings together several European industrial players in this market (Orange - FR, OledComm - FR, Devolo - DE, Invea -Tech - CZ, Arcelik - TR) as well as universities and institutes recognized in this area (IHP Microelectronics - DE, University of Athens - GR).

ACEMIND project concept: over single management interface, the user controls his "smart" home. The heterogeneous technologies used are transparent to the user: for him, fridge consumption, light switching, data exchange, etc. are centralized information and available from a single application.

ACEMIND goals are to offer:

- A single, standardized network infrastructure enabling the customer to have a choice in the purchase of equipment and benefit from lower costs.
- Multimedia and smart home products and services on a single network.
- A simple solution for monitoring and management of home network, locally for the user or remotely for the after-sale support service.

To reach these goals, the perimeter of ACEMIND includes an analysis of the point of view of endusers (both users (referring to customers) and operator) in order to identify European end-user's expectations and fears regarding the concepts and the services included in the scope of ACEMIND. Regarding the users themselves, this analysis is based on a user centric methodology which is divided into 3 steps:

- Step 1: the inputs, which are the relevant previous results based on users' feedbacks (other projects, internal brainstorming) in order to explore and widen functional aspects within the scope of ACEMIND
- Step 2: the interviews, which are face-to-face and multi-countries, in order to deepen each aspect with European end-users
- Step 3: the synthesis which enables to define users' expectations, to prioritize them, to identify users' brakes and potential specificities according to the countries

Regarding the operator, this analysis is based on the main expectations of the operators regarding the provision of services to their customers with a satisfactory quality of experience from the installation to the use and refurbish of their home network equipment. Expectations regarding the profitability of the home network are also captured in the document.

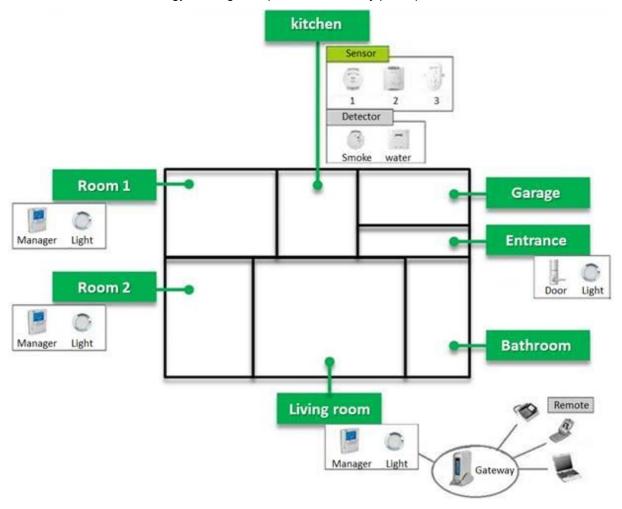
This deliverable draws up the results of these analyses, both for a user's point of view and for an operator's point of view.

2 User Requirement Result : Main conclusions

- 4 key functionalities stand out (over 90%):
 - smoke and fire detection
 - intruder or motion detection
 - water leak detection
 - heating control
- « Topology »: participants are interested in the view of their connected devices at home (over 90%):
 - both multimedia and home automation devices
 - a functional view, with the status of the devices / services
 - simple to interprete (physical localization required by participants)

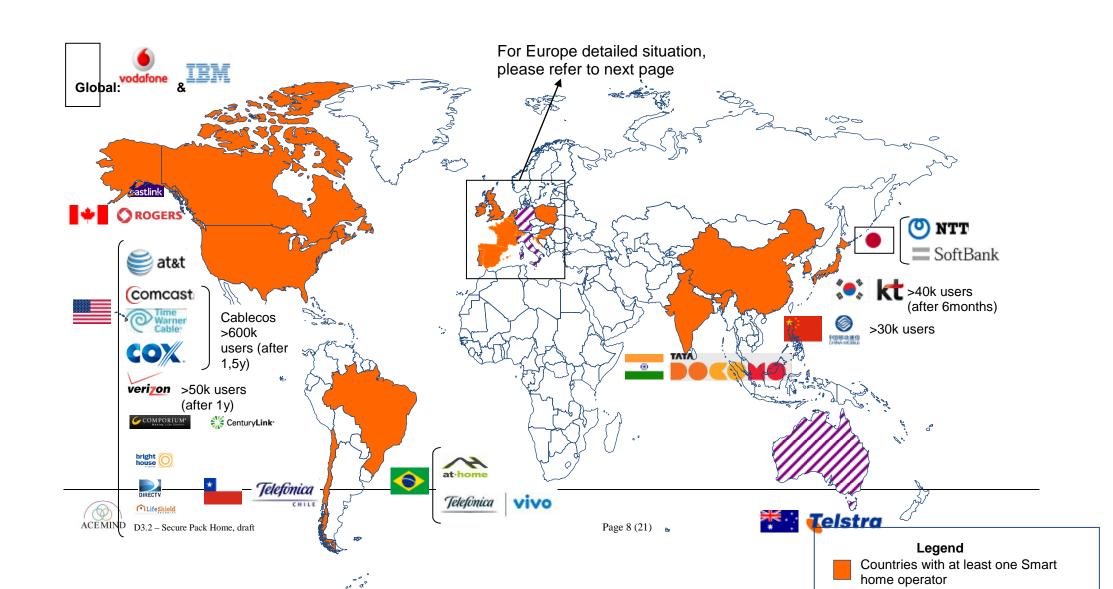
Commercial offer:

- 37% prefer a single offer, including Lifestyle, Health and Smart Energy services.
- Average fair price estimated by participants = 11,01€ / month (service part only –
- without equipment)
- 63% prefer 3 offers (cumulated prices = 10,76€):
 - Health: average fair price estimated by participants = 4,54€ / month
 - o Lifestyle: average fair price estimated by participants = 3,55€ / month
 - o Smart Energy: average fair price estimated by participants = 2,67€ / month

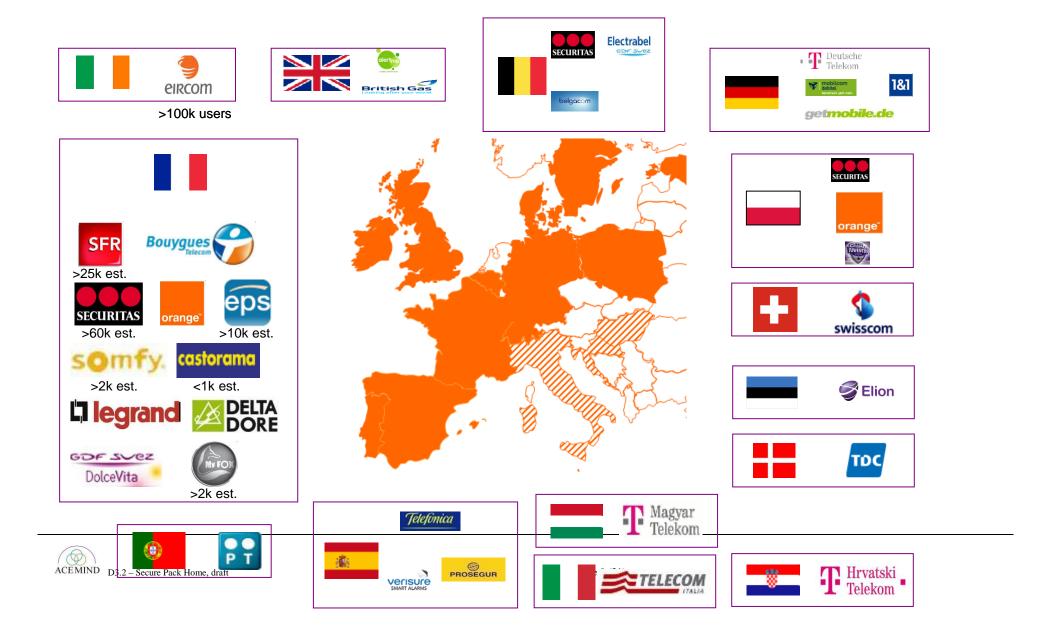


3 Benchmark

Smart Home Services in the world

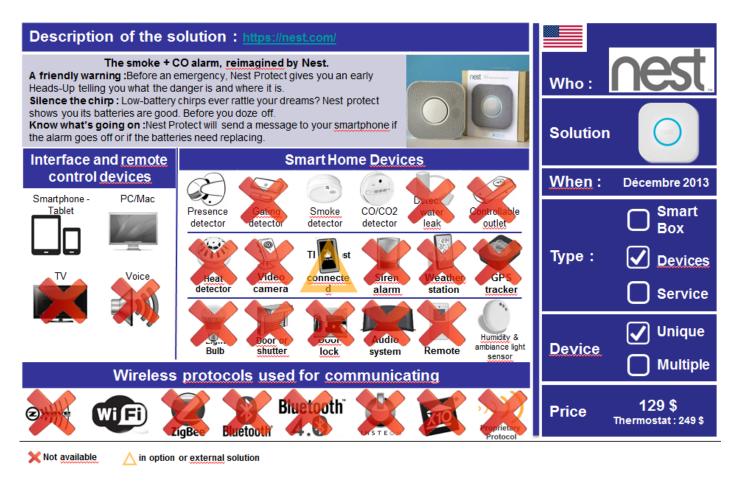


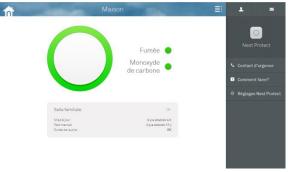
Smart Home Services: Zoom on Europe.

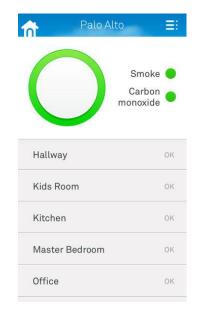


3.1 Smart Home service and products benchmark

3.1.1 Nest (company owned by Google)



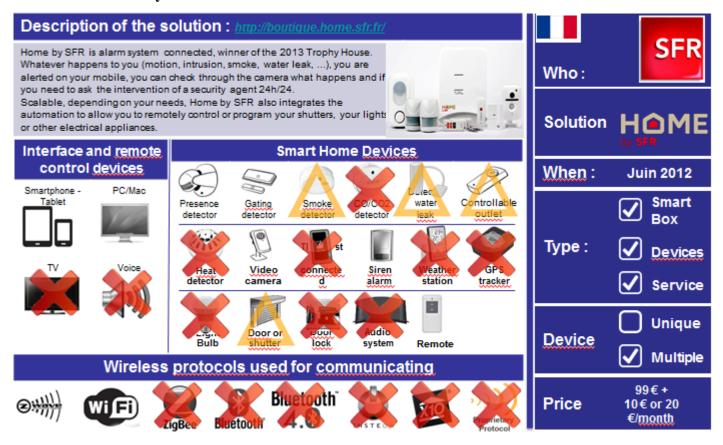


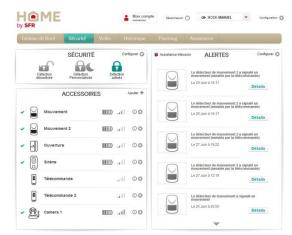


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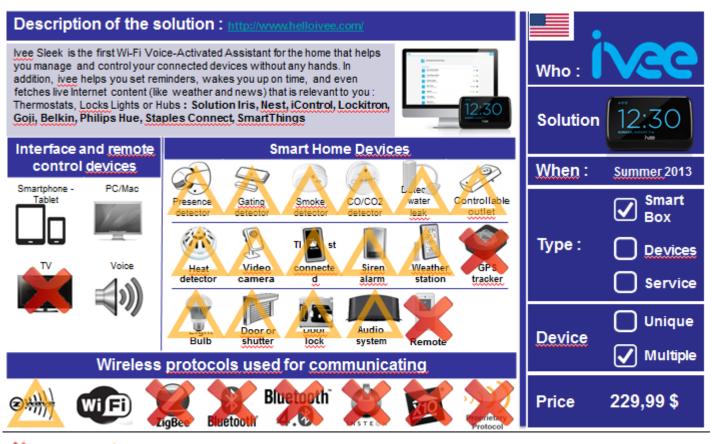
3.1.2 Home By SFR







3.1.3 IVEE - Sleek





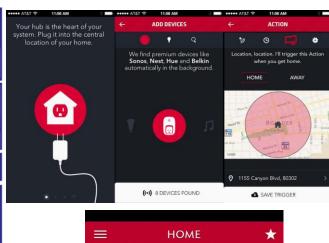


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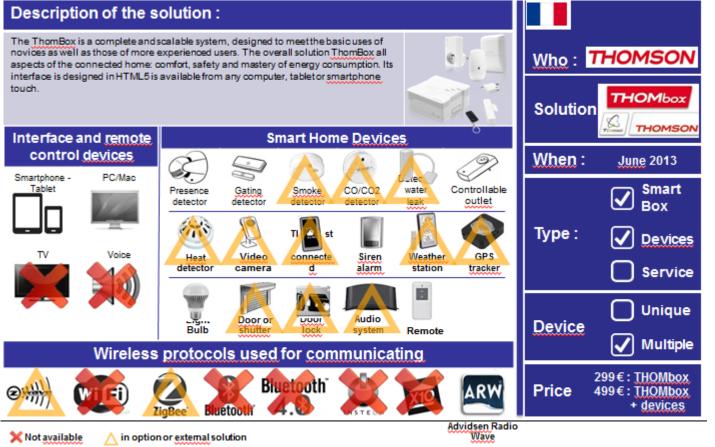
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3.1.5 Zipato – Zipabox



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3.1.6 Thomson-THOMBox







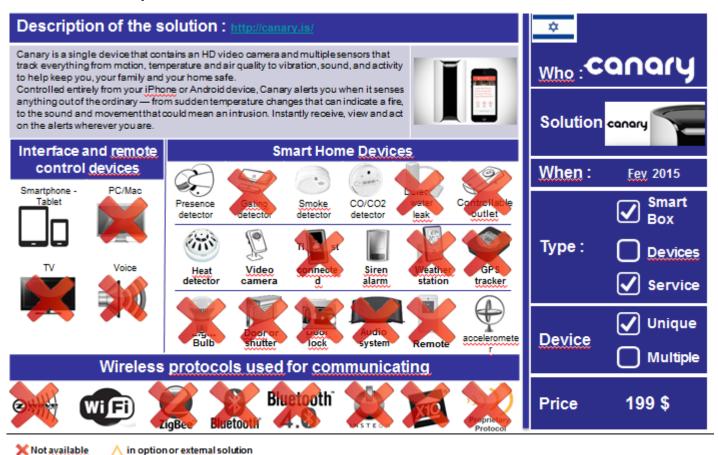
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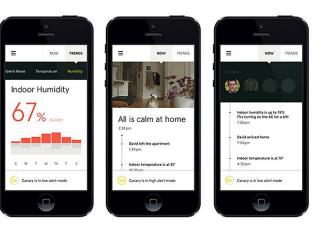
3.1.7 Deutsche Telekom – Quivicon

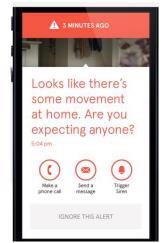


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3.1.8 Canary



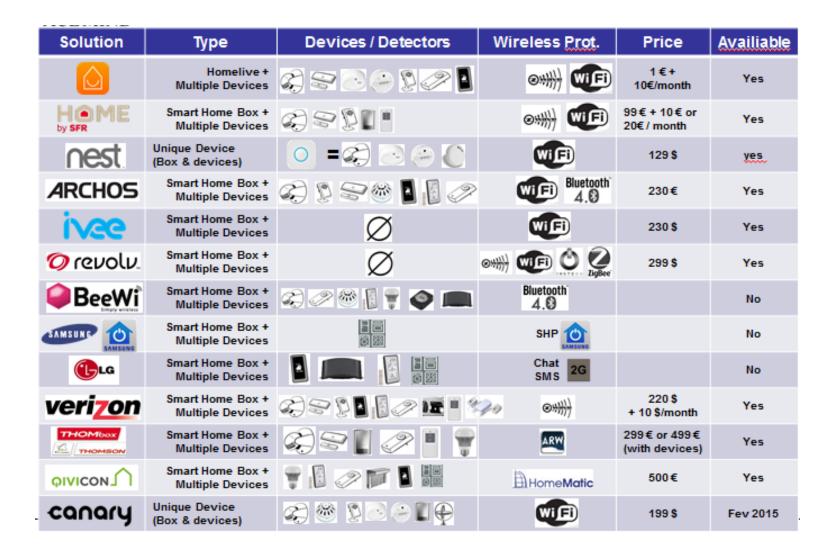




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4 Synthesis



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Three types of services:

 Smart Home Box and multiple devices (with or without services)





















 Smart Home Box compatible with standard devices





 Unique Box integrate captors & detectors



canary

5 Conclusion

In this document we first have presented the user expectations with regard to their smart home, in terms of services as well as management/monitoring tools. Most of them prefer a bundle of services covering all needs at home such as security and comfort. Additionally it turned out that users are willing to see their devices located on their home map across the rooms, it would help them visualising their equipment's and thus their services.

As shown as well in this document, many products exist for smart home and most of them propose the connection of multiple devices and consequently support a wide span of services.

ACEMIND brings together all services expected by the customer. On this point, a simple evolution of existing solutions could also lead to such a service bundle. Nevertheless, ACEMIND novelty lies essentially in the performance of the network infrastructure that can connect the various devices (eg. IEEE 1905) and as well into the smart integration of Arcelik devices.

Last but not least, to our knowledge, none of the existing dashboard proposes a mapping of the devices on the home map. ACEMIND will provide a simple interface to realise such a mapping and by the end of the project meet the user expectations for the monitoring and management of its smart home services and devices.

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References